



2008 Retailer Member Application Specialty Wine Retailers Association

915 L Street, Suite 1000, Sacramento, CA 95814
Phone: (916) 446-4708 / Fax: (916) 442-0382
www.specialtywineretailers.org

Please complete by printing or typing all information:

Organization: _____
Name: _____
Title: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Fax: _____
Email: _____ Web site: _____

IMPORTANT: Please mark your organization's preferred level of disclosure of its name as an SWRA Member: **Public** **Semi-private** (SWRA members, contributors and Board/Committee members only)
 Private (SWRA Board/Membership Committee members only)

ORGANIZATION INFORMATION (please complete):

Year Business Established: _____ Number of Locations: _____
In which US states does your organization have a presence? _____
How would you describe/categorize your organization? _____

MEMBERSHIP INFORMATION: Your organization is the member and each member organization is entitled to one (1) vote.

RETAILER MEMBERSHIP DUES: There is a \$1,000 one-time initiation fee for new members plus monthly membership dues. The minimum monthly dues are \$500. It is critically important that every member who can contribute an additional "importance commitment" to this base level. This may be based on your annual revenue, your percentage of direct shipments and/or the importance of protecting current and/or opening up new direct shipping states for wine retailers. For example, on average SWRA members currently pay \$1,000 per month which equals \$500 in base dues + \$500 in "importance commitment."

2008 Dues Formula

Initiation Fee	\$1,000 one time, plus
Base Dues	\$ 500 per mo
Commitment Dues	_____ per mo (please fill in your additional "importance commitment")

Total Monthly Dues _____ **per month (please fill in your total monthly commitment)**

PAYMENT FREQUENCY (check one):

Membership dues may be paid monthly, quarterly or annually based on the monthly dues amounts above.
 Invoice monthly Invoice quarterly Invoice annually OR Contribution

Make checks payable to "Specialty Wine Retailers Association". Total Amount Enclosed (initiation fee + initial base dues + importance commitment OR contribution) \$ _____

Dues payments may be accepted via PayPal* check if you prefer to pay via PayPal. An invoice will be emailed, based on the payment frequency selected above, with a link for your convenience. Include email to which PayPal invoice should be emailed (if different from above): _____

Please return completed application to SWRA at above address.

Pursuant to the 1993 Federal Tax Act, it is estimated that 2.4% of SWRA's 2008 annual dues will be used to support SWRA's 2008 direct lobbying efforts. Therefore, this portion of your SWRA 2008 dues may be considered non-deductible for tax purposes.

* PayPal accepts American Express, Visa, MasterCard, and Discover. PayPal has a \$2,000 lifetime limit for users who are not "verified" PayPal users. If you'd like to use this method of payment but are not yet a "verified" PayPal user, please contact Dottie Johnson at SWRA - 916-446-4708.