



2011 Retailer Member Application Specialty Wine Retailers Association

915 L Street, Suite 1000, Sacramento, CA 95814
Phone: (916) 446-4708 / Fax: (916) 442-0382
www.specialtywineretailers.org

Please complete by printing or typing all information:

Organization: _____
Name: _____
Title: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone: () _____ Fax: () _____
Email: _____ Web site: _____

IMPORTANT: Please mark your organization's preferred level of disclosure of its name as an SWRA Member: **Public** **Semi-private** (SWRA members, contributors and Board/Committee members only)
 Private (SWRA Board/Membership Committee members only)

ORGANIZATION INFORMATION (please complete):

Year Business Established: _____ Number of Locations: _____
In which US states does your organization have a presence? _____
How would you describe/categorize your organization? _____

MEMBERSHIP INFORMATION: Your organization is the member and each member organization is entitled to one (1) vote.

RETAILER MEMBERSHIP DUES: There is a \$1,000 one-time initiation fee for new members plus monthly membership dues. The minimum monthly dues are \$500. It is critically important that every member who can contribute an additional "importance commitment" to this base level. This may be based on your annual revenue, your percentage of direct shipments and/or the importance of protecting current and/or opening up new direct shipping states for wine retailers. For example, on average SWRA members currently pay \$1,000 per month which equals \$500 in base dues + \$500 in "importance commitment."

2011 Dues Formula

Initiation Fee	\$1,000 one time, plus
Base Dues	\$ 500 per mo
Commitment Dues	_____ per mo (please fill in your additional "importance commitment")

Total Monthly Dues _____ per month (please fill in your total monthly commitment)

PAYMENT FREQUENCY (check one):

Membership dues may be paid monthly, quarterly or annually based on the monthly dues amounts above.
 Invoice monthly Invoice quarterly Invoice annually OR Contribution

Make checks payable to "**Specialty Wine Retailers Association**". Total Amount Enclosed (initiation fee + initial base dues + importance commitment OR contribution) \$ _____

Dues payments may be accepted via PayPal* check if you prefer to pay via PayPal. An invoice will be emailed, based on the payment frequency selected above, with a link for your convenience. Include email to which PayPal invoice should be emailed (if different from above): _____

Please return completed application to SWRA at above address.

Pursuant to the 1993 Federal Tax Act, it is estimated that 0% of SWRA's 2011 annual dues will be used to support SWRA's 2011 direct lobbying efforts. Therefore, this portion of your SWRA 2011 dues may be considered non-deductible for tax purposes.

* PayPal accepts American Express, Visa, MasterCard, and Discover. PayPal has a \$2,000 lifetime limit for users who are not "verified" PayPal users. If you'd like to use this method of payment but are not yet a "verified" PayPal user, please contact Dottie Johnson at SWRA - 916-446-4708.